



WEBSITE ANALYTICS

2024

Jan 1, 2024 -- Jan 31, 2024

Users . . . 56,516
New Users . . . 54,347
Sessions . . . 71,125
Number of Sessions per User . . . 1.26
Pageviews . . . 85,095
Pages / Session . . . 1.2
Avg. Session Duration . . . 00:01:39
Bounce Rate . . . 49.66%

Feb 1, 2024 -- Feb 29, 2024

Users . . . 60,344
New Users . . . 58,644
Sessions . . . 71,434
Number of Sessions per User . . . 1.18
Pageviews . . . 89,076
Pages / Session . . . 1.2
Avg. Session Duration . . . 00:01:40
Bounce Rate . . . 49.62%

March 1, 2024 -- March 31, 2024

Users . . . 64,188
New Users . . . 62,325
Sessions . . . 80,928
Number of Sessions per User . . . 1.26
Pageviews . . . 94,318
Pages / Session . . . 1.2
Avg. Session Duration . . . 00:01:34
Bounce Rate . . . 51.34%

2025

Jan 1, 2025 -- Jan 31, 2025

Users . . . 37,101
New Users . . . 35,486
Sessions . . . 47,869
Number of Sessions per User . . . 1.30
Pageviews . . . 58,532
Pages / Session . . . 1.59
Avg. Session Duration . . . 00:01:26
Bounce Rate . . . 61.78%

Feb 1, 2025 -- Feb 28, 2025

Users . . . 31,398
New Users . . . 29,185
Sessions . . . 39,306
Number of Sessions per User . . . 1.28
Pageviews . . . 51,663
Pages / Session . . . 1.69
Avg. Session Duration . . . 00:01:42
Bounce Rate . . . 57.05%

March 1, 2025 -- March 31, 2025

Users . . . 45,856
New Users . . . 42,957
Sessions . . . 53,741
Number of Sessions per User . . . 1.19
Pageviews . . . 68,387
Pages / Session . . . 1.51
Avg. Session Duration . . . 00:01:43
Bounce Rate . . . 61.97%