



# WEBSITE ANALYTICS

## 2023

July 1, 2023 -- July 31, 2023

Users . . . 57,665  
New Users . . . 56,489  
Sessions . . . 72,633  
Number of Sessions per User . . . 1.19  
Pageviews . . . 87,091  
Pages / Session . . . 1.37  
Avg. Session Duration . . . 00:01:37  
Bounce Rate . . . 49.70%

August 1, 2023 -- August 31, 2023

Users . . . 164,649  
New Users . . . 163,429  
Sessions . . . 183,973  
Number of Sessions per User . . . 1.12  
Pageviews . . . 205,925  
Pages / Session . . . 1.21  
Avg. Session Duration . . . 00:01:38  
Bounce Rate . . . 39.37%

Sept. 1, 2023 -- Sept. 30, 2023

Users . . . 63,208  
New Users . . . 60,153  
Sessions . . . 78,238  
Number of Sessions per User . . . 1.18  
Pageviews . . . 92,216  
Pages / Session . . . 1.23  
Avg. Session Duration . . . 00:01:38  
Bounce Rate . . . 48.55%

## 2024

July 1, 2024 -- July 31, 2024

Users . . . 63,982  
New Users . . . 61,228  
Sessions . . . 75,908  
Number of Sessions per User . . . 1.19  
Pageviews . . . 90,012  
Pages / Session . . . 1.42  
Avg. Session Duration . . . 00:01:21  
Bounce Rate . . . 63.36%

August 1, 2024 -- August 31, 2024

Users . . . 58,410  
New Users . . . 56,069  
Sessions . . . 71,107  
Number of Sessions per User . . . 1.21  
Pageviews . . . 85,824  
Pages / Session . . . 1.48  
Avg. Session Duration . . . 00:01:21  
Bounce Rate . . . 63.36%

Sept. 1, 2024 -- Sept. 30, 2024

Users . . . 55,110  
New Users . . . 52,940  
Sessions . . . 64,206  
Number of Sessions per User . . . 1.23  
Pageviews . . . 79,152  
Pages / Session . . . 1.45  
Avg. Session Duration . . . 00:01:21  
Bounce Rate . . . 63.36%

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