

# MUSIC CONNECTION

# Editorial Profile

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**MUSIC CONNECTION** is the premier information resource for music-makers and their support teams. Whether online through its extensive website or via its national monthly print publication, MC is commonly referred to as “the musician’s bible.” Since 1977, its broad appeal makes loyal readers out of songwriters, producers, studio owners, agents, attorneys, publicists, label executives and, of course, professional and aspiring musicians. They all turn to MC for articles and resources for everything from writing songs and getting a manager, to the latest tech for music distribution and recording gear, as well as interviews with superstar artists and industry leaders on how success can be achieved today.

## Exclusive Directories Thousands of Industry Contacts

Every issue of Music Connection is anchored by an extensive list or guide focusing on a wide array of businesses and services that support a career in music. Get contact info on Film/TV Music Supervisors, Music Attorneys, Record Labels Execs, Producers & Engineers, Recording Studios—you name it, and we’ve probably got an up-to-date list.

## Live Reviews • New Music Critiques • CD Reviews

From our New Music Critiques (an analysis of recorded music from unsigned/indie talent) to our CD Reviews—which profile both major and indie label releases—MC previews a fair representation of both amateur and professional recording artists. Also, MC’s Live Reviews highlight some of the hottest club performers from across the U.S

## Exclusive Music-Career Features

Music Connection’s unique feature stories are tailored to give all artists and music-makers cutting-edge advice and information about topics such as “Get Airplay Now!—Radio

Experts Advise You,” “Sell Your Music to Foreign Markets,” “How to Master Your Recordings for Max Impact,” “Rehearse ItRight—Save Time, Money & Embarrassment,” and much more.

## Insightful Superstar Q&A’s

Every cover of MC features an acclaimed artist or band whose career insights can help guide all music-makers, no matter what genre. Business Affairs & Exec Profiles Industry news, Opportunities for Artists, Extensive, probing interviews with Managers, Agents, Attorneys, Indie and Major Label Reps and Music Start-up Entrepreneurs.

## Song Biz

Deals exclusively with the craft of songwriting and publishing. Find out about new songwriter signings, artist showcases and more. A songwriter or publisher interview is included in every issue.

## Studio Mix/Crosstalk

Up-to-date news on who’s recording and where, names of studios, producers and engineers are always listed in this useful column. Additionally, a special interview section focuses on a hot producer, recording and/or mixing engineer or video director.

## Film • TV • Theater

TV shows, movies, musicals, soundtracks—it’s all covered in our Film • TV • Theater column. Our Out-Take interview spotlights a composer or music supervisor of note.

## New Toys

If you’re a serious musician, producer or engineer, you’ll want to be kept up-to-date on the very latest studio gear. From new consoles to state-of-the-art wireless microphones, if it’s equipment-related we’ll preview it here.

## Assignments

Find out who’s been promoted, who started a new company and what new duties they’ve acquired via Music Connection’s Assignments column. As with all stories in MC, phone numbers and email addresses are always listed whenever available.

## Mixed Notes

Photo essays on industry happenings—from the street to the tower. From hot jam sessions to high-profile music fests to celebrity parties, Mixed Notes takes you there in pictures and captions.

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**Each issue of Music Connection** is overflowing with information and insight. No other music magazine is as focused or coherent in its approach to the art and commerce of music careers.