

# MUSIC CONNECTION



# ONLINE ADVERTISING 2016

Website | Weekly Bulletin

## WEBSITE

### MASTHEAD BANNER

Cost: **\$500/week**  
Dimensions:  
**738 (W) x 99 (H) pixels**

### OUR SPONSORS

Cost: **\$500/week**  
Dimensions:  
**240 (W) x 500 (H) pixels**

### PANDORA'S BOX SHOWCASE ADS

Cost: **\$250/week**  
Dimensions:  
**240 (W) x 500 (H) pixels**

### ANCHOR ADS

Cost: **\$100/week**  
Dimensions:  
**400 (W) x 99 (H) pixels**

### FRIDAY FREEBIE CONTEST

Call for sponsorship opportunities

## WEEKLY BULLETIN

### "OPPS" TEXT ADS

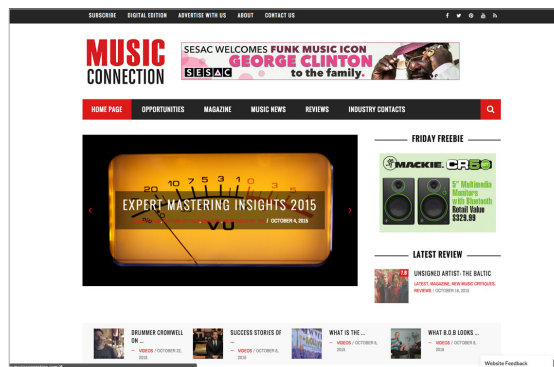
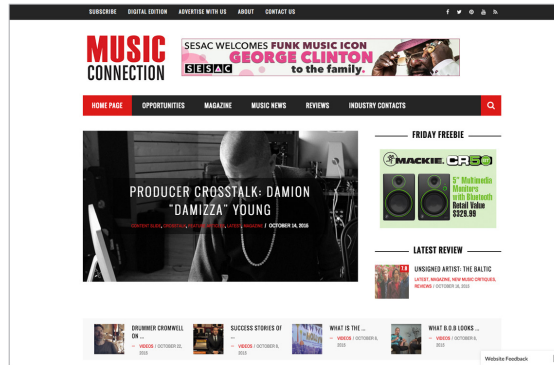
Cost: **\$200/week**  
Submission Deadline:  
**Tuesday @ 12pm PST**

### EXAMPLE OF "OPPS" FORMAT

**Be A Successful Audio Engineer**  
Conservatory of Recording Arts & Services. Learn - Studio Rec, Concert/Film Sound, Radio/TV Broadcast, work w/ label or mgmt. [www.cras.org](http://www.cras.org)

### WEEKLY BULLETIN TOP BANNER AD

Cost: **\$500**  
**240 (W) x 500 (H) pixels**



On Oct. 24 and 25, Capitol Studios & Mastering, Capitol Records, Creative and Harvest Records will host WAX, the first-ever music industry event to focus on vinyl, music goods and record collecting culture on the top of the Capitol Records building. In addition to a wide selection of vinyl records, attendees will enjoy rare music merchandise, artwork and collectibles. The weekend will coincide with an auction. Enter now: this Friday, Oct. 23, at 12PM PST. Music Connection will be randomly selecting 10 winners to attend the WAX Record Fair. To be considered for this opportunity:

**CLICK TO ENTER**



**Last Call For Guitar Center Singer-Songwriter Contest**  
Guitar Center's Singer-Songwriter has launched its 10th installment, offering aspiring songwriters across the country the chance to see their names in the new issue. Prizes include a recording EP and studio time with Axel Rosendahl, performance sit with Jimmy Brown and \$20,000 cash, music gear and more. Submission close Nov. 2. [Click To Submit](#)

**Need Film & TV Placements?**  
We're the only in-house CD, DVD and 7"EP CD Vinyl Record manufacturer in the U.S. - Serving you since 1938. <http://www.fair.com>

**Giveaway: Bluetooth Enabled Music Monitors**  
Mackie CR3B 3" Multiband Monitors with Bluetooth are PRS Guitars in conjunction with Bluetooth are

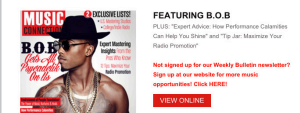
**Need Film & TV Placements?**  
We're the only in-house CD, DVD and 7"EP CD Vinyl Record manufacturer in the U.S. - Serving you since 1938. <http://www.fair.com>

**PRS Guitars and Soundville Seeking Guest Reviewers**  
PRS Guitars, in conjunction with Bluetooth are

**PRAXIS and Workshops for Game Composers**  
GameMusicCon in Los Angeles has finalized the 2015 schedule for the conference on video game music and sound design, and presents competing speakers— including Monkeys Built Scales and composer Chance Thomas—and sessions for game music composers. Attendees will also have the opportunity to participate in hands-on FX/D and Wwise workshops. Pre-registration starts December 1st and on Nov. 2. [Click For More](#)

### CHECK OUT THE OCTOBER ISSUE

For Music Jobs, gigs and Freebies Check Out the FREE Digital Edition of Music Connection



**FEATURING B.O.B**  
PLUS: "Expert Advice" from performance Calabrese Can Help You Dream" and "The Jeri Maxine Your Radio Promoter!"  
Not signed up for our Weekly Bulletin newsletter? Sign up at our website for more music opportunities! [Click HERE](#)



**MUSIC CONNECTION MAGAZINE**  
Founded in 1977 on the principle of bridging the gap between "the street and the elite."

**Address:** Music Connection Magazine  
3441 Ocean View Blvd.,  
Glendale, CA 91208

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